



# Austrian software company Txture takes cloud transformation to new heights with AWS collaboration

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<u>Txture</u>, known for its cloud transformation software solutions, is thrilled to announce its exciting new collaboration with AWS (Amazon Web Services), facilitating the migration to AWS for future clients.

This relationship offers future AWS clients a tool that streamlines the process of migrating to AWS. Clients can tap into funding opportunities to make use of Txture's capabilities for building cloud business cases and assessing their IT applications. A diverse range of clients globally trust Txture's solutions, including large organizations, system integrators, chip producers, and industry-leading cloud service providers like AWS.

"Teaming up with one of the world's largest cloud providers is a significant milestone for Txture. We're enthusiastic about helping future AWS customers to smoothly transition to their optimal cloud scenario."



Matthias Farwick, Founder & CEO of Txture

# How organizations profit from the AWS - Txture collaboration

The collaboration between Txture and AWS aids clients in their migration to AWS, no matter if they are transitioning from other cloud providers or an on-premises setup. Clients can apply for financial support to use Txture for in-depth analysis of their IT landscape, enabling them to map it to comparable (like-for-like) or modernized AWS services. Txture allows clients to quickly assess their as-is IT landscape and understand their current situation

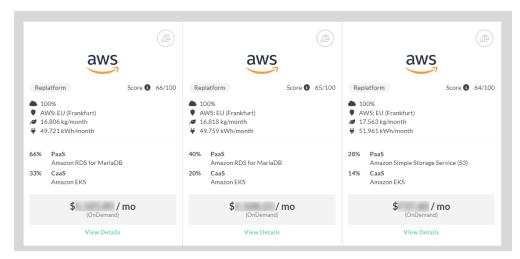
Based on the clients' own requirements, Txture calculates different AWS migration scenarios with detailed comparisons of features, costs, and CO2 forecasts. This empowers organizations to make well-informed decisions regarding their AWS migration.





Organizations looking to benefit from Txture's above described capabilities for their migration to AWS, can find more information and funding options here: <u>Migrate to</u> AWS with Txture

Learn more about Txture's Business Case Builder and its features in this **short** introduction and demo video.



Txture calculates different AWS migration proposals based on each company's unique preferences and requirements, allowing clients to compare different scenarios.

## **Provider-Neutral Cloud Transformation Software**

When deployed independently of the direct collaboration with AWS, Txture's platform proudly remains impartial: It is not biased towards any specific cloud or chip providers in its transformation planning services. Clients open to exploring the free market of cloud services can expect a completely provider-neutral comparison of all available and suitable services. Txture's mission is to equip clients with the necessary tools and expertise to succeed in their cloud transformation journey, irrespective of the chosen cloud provider.

### **About Txture:**

Txture is an application portfolio management software specialized on cloud transformations. With a focus on empowering organizations with high-quality tools and comprehensive cloud expertise, Txture collaborates with system integrators, large enterprises, chip providers, and cloud vendors to drive success in the rapidly evolving cloud ecosystem.

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